

# **ESPEON**

## **ESPEON CONSULTING PVT LTD**

**REGD Office:** Unit no. 401, 4th floor, Crystal Paradise, next to Janki Centre, Veera Desai Road, Andheri, Mumbai-400053 **CIN:** U67100MH2020PTC337921 **Email:** [espeonconsultingpvtltd@gmail.com](mailto:espeonconsultingpvtltd@gmail.com)

**Date:** - 20/01/2025

To,

**The BSE Ltd.**

Corporate Relationship Dept,  
1st Floor, New Trading Ring,  
Rotunda Building, P.J. Towers,  
Dalal Street, Fort, Mumbai - 400 001.

**Dear Sir/ Madam,**

**Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.**

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 We, Espeon Consulting Private Limited, located Unit no. 401, 4th floor, Crystal Paradise, Next to Janki Centre, Veera Desai Road, Andheri, Mumbai-400053, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposal of 1,00,000 Equity shares of the Company of Maagh Advertising and Marketing Services Ltd on 15<sup>th</sup> January, 2025 through On market Mode.

Kindly take the same in your record. Thanking

You,

**For Espeon Consulting Private Limited**



**NAVNATH JANU KHAMBAL**

**Director**

**DIN: 08679568**

Encl: as above

CC:

**To Maagh Advertising and Marketing Services Ltd**

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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

<b>Name of the Target Company (TC)</b>	<b><u>Maagh Advertising and Marketing Services Ltd</u></b>		
Name(s) of the transferor/ disposer transferee/ purchaser and Persons Acting in Concert (PAC) with the transferor/ disposer	Espeon Consulting Private Limited		
Whether the disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	Bombay Stock Exchange Segment - SME		
<b>Details of the acquisition / disposal as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>#Before the disposal under consideration, holding of :</b>			
a) Shares carrying voting rights	22,75,000	10.11%	10.11%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>22,75,000</b>	<b>10.11%</b>	<b>10.11%</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	1,00,000	0.44%	0.44%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
<b>e) Total (a+b+c+/-d)</b>	<b>1,00,000</b>	<b>0.44%</b>	<b>0.44%</b>

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<b>#After the disposal holding of:</b>			
a) Shares carrying voting rights	21,75,000	9.66%	9.66%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) <b>Total (a+b+c+d)</b>	<b>21,75,000</b>	<b>9.66%</b>	<b>9.66%</b>
Mode of acquisition / sale (e.g. open market / off- market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b>		
	15/01/2025		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 22,50,12,500 (2,25,01,250 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 22,50,12,500 (2,25,01,250 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 22,50,12,500 (2,25,01,250 shares of Rs.10 each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For Espeon Consulting Private Limited**



**NAVNATH JANU KHAMBAL**

**Director**

**DIN: 08679568**

**Place: Mumbai**